

COMPANY PROFILE

STATUS[®]
Italian status symbol



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History and Tradition

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Status Srl is a family-run business with almost 30 years' experience in the production of Made in Italy Furniture. Status Brand was founded by Emiliano Piovesana, currently President, and it and belongs to the Piovesana family business, which is active in furniture & leisure since 1978 when the first electronic company was established, still now operative.



In 1988, moved by passion for design, the founder of Status established a furniture manufacturing company specialized in *classic furniture*.



In order to keep pace with the latest market trends, the best designers and artisans of the NorthEast furniture district of Italy have been gathered to develop a new concept: in 1994 the brand **STATUS** was born.



Status Srl expands its «Sales Network» to 50 countries worldwide



Status launches a new Contemporary Program

1978

1988

1994

1998

2005



Renovated
Facilities
in Gairine

2007



STATUS
becomes
Member of
*Federlegno
Arredo*, the
official Italian
association of
the wood and
furniture sector
since 1945.

2010



The second
generation keeps
developing **STATUS**
brand, while
preserving the
tradition and
standards of the
company.
The success of
Status is preserved
by the new
management with a
careful balance
between adhering to
culture and
embracing new
change.

2015



ICT Innovation
Funding
Programme

2018



More news
coming

Fall 2021






Company Overview

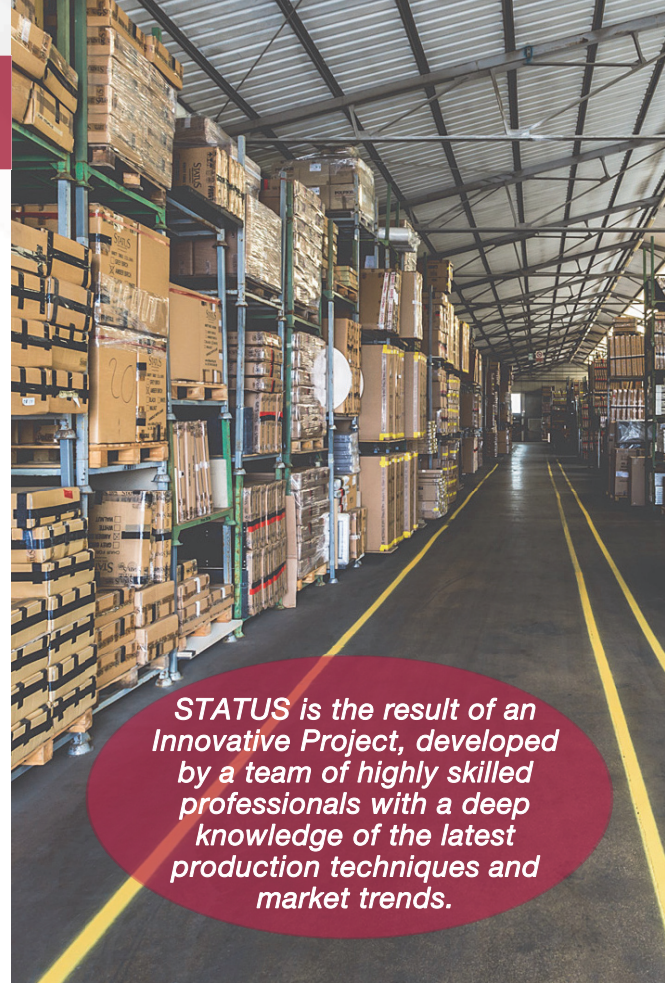


STATUS
Italian status symbol

Status Srl
Via delle Industrie 6/a
31018 Gaiarine (TV)

COMPANY BY NUMBERS

Manufacturing process 	Industrial and automated
3 Production UNITS over 25,000m2 	<ol style="list-style-type: none">1. Sectioning & Edge Banding2. Lacquering3. Warehouse/Shipment
Warehouse 	Over 2 Mln € in stock
Production Shifts 	2 Shifts
Production time 	4/8 weeks



STATUS is the result of an Innovative Project, developed by a team of highly skilled professionals with a deep knowledge of the latest production techniques and market trends.



Industrial production and technology

We select the highest quality materials, taking advantage of *innovative technology* in order to spread the Italian tradition, innovation and design.

Sectioning
and Edge
banding
UNIT

15000m²

Warehouse/
Shipment
UNIT

6000m²

Lacquering
UNIT

6000m²

- Research and innovation
- Fully automated production line
- Curtain Coater Machine (Acrylic Lacquer), Ultra-Violet oven
- Quality control at the end of each process
- Industry 4.0





Our Team



Excellence

**Customer
Service**



Innovative
Design



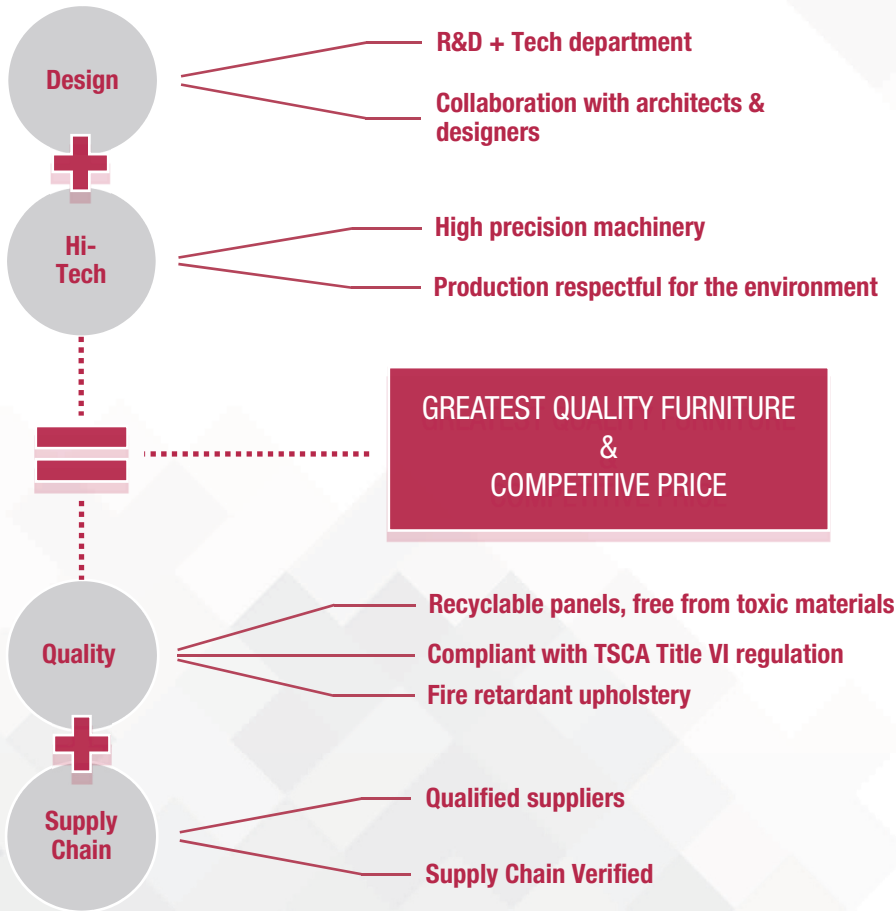
Product
Quality

STATUS
Italian status symbol

100% MADE IN ITALY
www.status.it

Product





PRODUCT RANGE



DINING SETS

Tables
Chairs
Buffets
Vitrines
Mirrors



LIVING UNITS

LCD-units
Coffee-Tables
Side-Tables



WALL UNITS



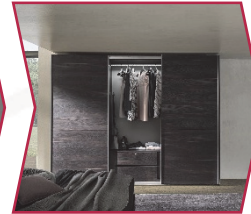
BEDROOMS

Beds
Nightstands
Dressers
Chests
Mirrors
Vanities
Pouffs



BEDS

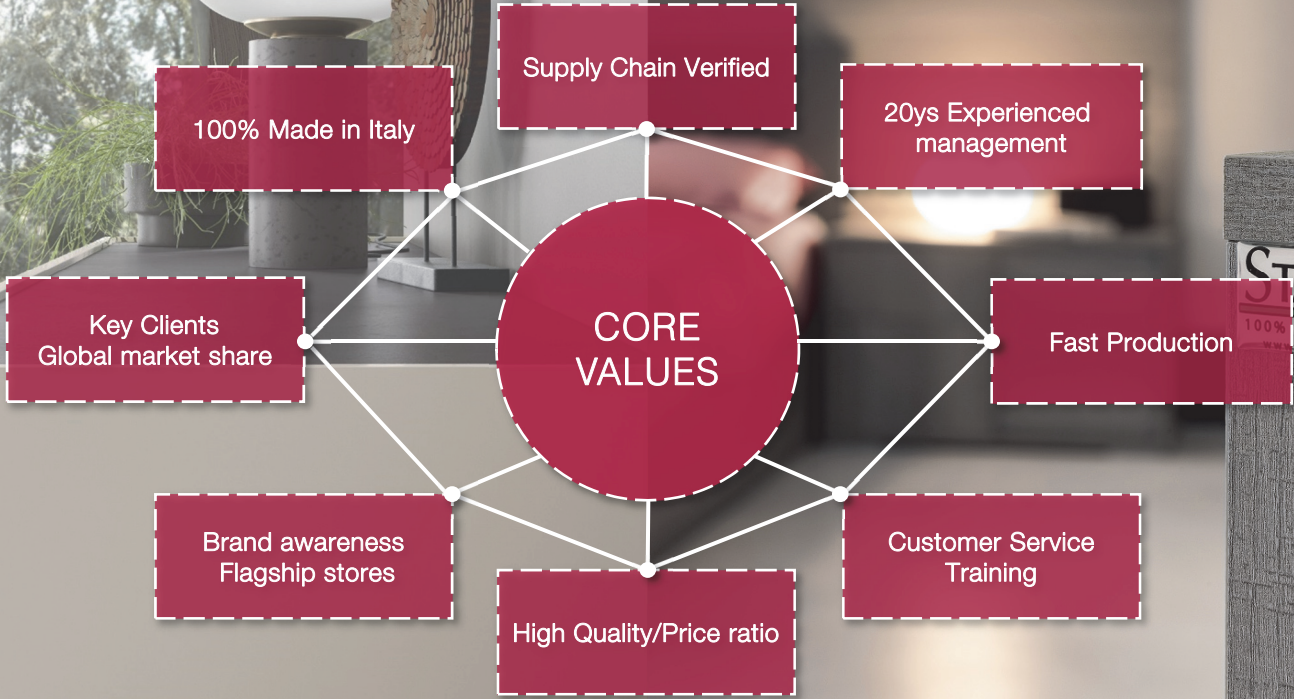
Eu-QS
Usa-QS
Eu-KS
Usa-KS



WARDROBES

Modular system
Sliding-doors
Swing-doors

CORE VALUES & COMPETITIVE EDGE





Our Mission: the Italian culture of Living

Made in Italy, it is not just a geographical indication: it is the result of Italian ingenuity, experience, passion and culture.

Abitare il Made in Italy, literally “Live the Made in Italy”, indicates our company philosophy which inspires all of our creations.

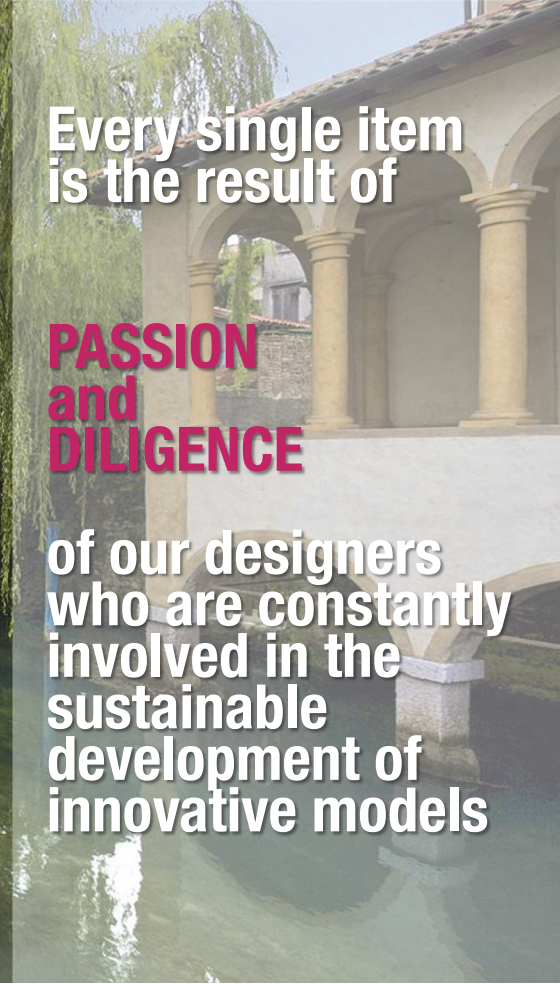




Every single item
is the result of

**PASSION
and
DILIGENCE**

of our designers
who are constantly
involved in the
sustainable
development of
innovative models



Certificates & Trademarks

ITALIAN ORIGIN CERTIFICATION

100% Made In Italy Certification
Registry code IT01.IT/1284.065.M



QUALITY STANDARDS

CATAS quality Award



MATERIALS CERTIFICATION

Our panels have attained the EPA TSCA TITLE VI certificate that states the conformity to American Requirements on low formaldehyde emission (ensuring the highest level of protection from air toxic emissions).

TSCA Title VI Compliant



California 93120

Compliant for Formaldehyde Phase 2

TRADEMARKS

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statusitaly





STATUS
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100%
Made in Italy



IT01 100%
Made in
Italy
Certificate

1 2 8 4 . 0 6 5 . M



ISTITUTO PER LA TUTELA DEI PRODUTTORI ITALIANI

Made in Italy 100% Certificate

REGISTRAZIONE N° IT01.IT/1284.065.M

SI ATTESTA CHE
This is to certify that

STATUS

E' UN MARCHIO CERTIFICATO AVENTE I REQUISITI DEL SISTEMA IT01 - 100% QUALITA' ORIGINALE ITALIANA
acts according to system IT01 - 100% Original Italian Quality

QUESTA CERTIFICAZIONE E' INOLTRE VALIDA PER IL SEGUENTE CAMPO APPLICATIVO:
This certificate is also valid for the following product or service range:

ARREDAMENTO
Furniture

DITTA PRODUTTRICE E DISTRIBUZIONE
Manufacturer and Distribution Company

STATUS SRL
Via delle Industrie 6/A - 31018 Albina di Gaioarine - TV

SISTEMA IT01 - 100% QUALITA' ORIGINALE ITALIANA
The certified Company:

Obiettivi principali: visione

A - IDEATI E FABBRICATI INTERAMENTE IN ITALIA

- A.1 - Progettati con design e progettazione esclusiva dell'Azienda
- A.2 - Costituiti interamente in Italia
- A.3 - Prodotto con componenti italiani
- A.4 - Con tracciabilità della lavorazione

B - COSTRUITI CON MATERIALI NATURALI DI QUALITÀ

- B.1 - Materiali naturali, invecchiati o composti
- B.2 - Materiali di qualità e prima scelta per l'uso previsto
- B.3 - Con tracciabilità della provenienza delle materie prime

C - COSTRUITI SU LAVORAZIONE TRADIZIONALI TIPICHE

- C.1 - Tecniche di lavorazione tradizionali
- C.2 - Utilizzo di tecniche tradizionali tipiche

D - REALIZZATI NEL RISPETTO DEL LAVORO IGIENE E SICUREZZA

- D.1 - Realizzati nel pieno rispetto del lavoro
- D.2 - Anzitutto igiene, sanità e sicurezza sui luoghi di lavoro

Obiettivi must be

A. - DESIGNED AND MANUFACTURED ENTIRELY IN ITALY

- A.1 - Based on company's own project and design
- A.2 - Fully manufactured in Italy
- A.3 - Made with Italian Components
- A.4 - Complete traceability in Italy

B - MADE WITH QUALITY NATURAL MATERIALS

- B.1 - Natural materials, matured or composed
- B.2 - Quality, first choice materials
- B.3 - Traceability of the provenience of the raw materials

C - BUILT ACCORDING TO TRADITIONAL WORKING METHODS

- C.1 - Use of traditional working methods
- C.2 - Use of traditional working techniques

D - MADE IN OBSERVANCE OF EMPLOYER HEALTH AND SAFETY STANDARDS

- D.1 - Ethical treatment of Employees
- D.2 - Manufactured according to the Hygiene, Healthcare and Safety regulations

Organismo Assicuratore:
Supporting unit:
PROMINDUSTRIA SPA



Stamp / Trade Mark
Timbro dell'Istituto

Walter Martini
WALTER MARTINI
President

Nazzareno Vita
NAZZARENO VITA
Director

MILANO, 31/07/2019

LA VALIDITÀ DEL PRESENTE CERTIFICATO MADE IN ITALY E' SUBORDINATA AL RIESAME COMPLETO DEL SISTEMA CON PERIODICITÀ ANNUALE
The validity of this Made in Italy Certificate is subjected to a periodical complete annual inspection



100% Made in Italy Certificate

Our products are certified 100% Made in Italy by the Italian Official Institute for the Protection of Italian Manufacturers. The 100% Made in Italy Certification provides consumers with the guarantee on the Italian origin and the quality of purchased products. Project approved and co-funded by the Italian Ministry for Economic Development.

STATUS furniture is 100% conceived, designed and manufactured in Italy by accurately selecting the top finest components and raw materials.

A global vision

Status around the world

Sales Network

80 Countries Worldwide

8 Distribution Centers

18 Brand Galleries & Flagship Stores



Exhibitions & Events





Organised by buyers with a wealth of experience in the independent sector, The *AIS Furniture Show* offers a meaningful and commercial mix of brands, from varied selected suppliers. Taking place at Cranmore Park, one of the **UK's premier exhibition venues**.



The *Salone Internazionale del Mobile* is an international showcase for creativity and a forum for industry professionals, with **more than 370,000 attendees** on average, every year, from **188 different nations**.

Salone del Mobile – Milano

STATUS

D16



HPMKT
HIGH POINT MARKET



LAS VEGAS
MARKET™



Made in Italy

Showrooms and Galleries



Ho Chi Minh City, Vietnam



STATUS



Hanoi, Vietnam





Abidjan, Ivory Coast





Johannesburg, South Africa





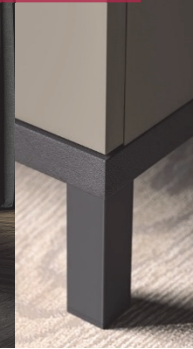
Toronto, Canada





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Status Srl
Via delle Industrie, 6/A - 31018 Gaiarine (TV) - Italy